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Master thesis report for the MSc Embedded Systems

TU Delft – Interactive Intelligence

Value-Based Smart Reminders: Finding Appropriate Moments for Notification in Smart Reminder Systems

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# Abstract

This project focuses on finding what defines an appropriate moment to notify in a smart reminder system. Specifically, the goal is to find a way in which smart reminders systems can be extended through the use of user values to ultimately provide appropriately timed supportive feedback. A system is designed from scratch, combining existing concepts of activity prediction and value-based design. A statistical Markov chain model is made from predictions based on Expectation Maximization and Apriori algorithms. User values are quantified and optimized following the concept of a Socially Adaptive Electronic Partner and added to the model to identify an appropriate moment for a notification. The model is implemented in a Node.js web application, following the principles of a RESTful web API. The model shows an improvement of nearly 10% more appropriately planned notifications in comparison to one not incorporating user values. Overall, a clear approach to value-based smart reminders is shown in a statistical and dynamic approach to incorporate the concept of user values.

# Table of common terms

|  |  |
| --- | --- |
| **Term** | **Description** |
| ADL | Activities of daily living |
|  |  |
| SAEP | Socially Adaptive Electronic Partner |
| Middleware | Software layer that acts as acts a link between two layers by processing data before it is passed from one to the other. |
|  |  |
| Markov chain | Probabilistic model describing a sequence of events based solely on the state attained in the previous event. |
|  |  |
| Clustering | A method of grouping data points according to an algorithm |
|  |  |
| Route | And endpoint (or address) for an HTTP request |
|  |  |
| Hostname | Label or address used to identify a device. Usually this will be the domain linked to a certain IP address. For example: google.com |
|  |  |
| Endpoint/URL | Universal resource locator. The location, or address, of a certain resource. For example: http://www.google.com/search?query=blah |
|  |  |
| Path | The location identifying component of the URL. For http://www.google.com/, this would be ‘/’. For http://www.google.com/search?query=blah, this would be ‘/search’ |
|  |  |
| API | Application Programming Interface. A set of definitions used among applications to communicate between one another. |
|  |  |
| RESTful | An API standard based on representational state technology (REST). A standardized, architectural approach web communication using HTTP methodologies: GET, POST, PUT, DELETE |
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# Reader context

This report was written for a diverse audience. It is equally meant for academics from various fields, experts from related companies, as well as the intelligent, common reader. As such, a choice was made to include explanations of several basic ‘textbook’ principles of the various topics.

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# Introduction

It is natural for humans to increase their dependence on technology as technology improves [1]. Through applications in smart homes, wearables, virtual coaches and many others, people have increasingly adapted modern technologies into their daily lives. Their goals are to increase health, efficiency, and many other values. Conversely, the abundance of apps and notifications have a negative effect on the users and cause them to grow immune to the constant stream of information that is presented to them in a daily basis [2]. Especially the elderly or people with a mental impairment could benefit from an effective support agent [3]–[8].



Figure 1.1: Overload of notifications

A proper implementation of such a support agent could improve the effectiveness of all notification-based applications. “Too many notifications cause the user to tune out” [9]. Rather than bombarding the user with notifications right when a related event occurs, the user is much more likely to act upon the notification if it is delivered at an appropriate time.

But what actually is an appropriate time? The appropriate time for notification is inherently linked to the nature of the user’s action. To illustrate this, consider the following example throughout this report.

An elderly gentleman, Peter, often forgets to close the garden doors before leaving the house or going to sleep.

In this example, timely notification is of the essence. The current situation? Usually, a simple timer is set moments before the expected time of the deadline. Obviously, this is not very foolproof. The ideal solution? Getting a notification just before the deadline of sleeping or leaving the house. A smart reminder, so to say.

However, both solutions have an additional caveat. Say a person never checks their phone during cooking or does not want to be disturbed while working. Any notifications delivered then will be ineffective. So, the ideal solution is not only to find a moment just before the deadline but to make sure that moment is an acceptable moment to notify.

Preliminary research has shown that there are many applications that attempt to use knowledge about their user’s activities. The following examples are of existing products and applications that combine user and device information in order to provide smarter notifications.

Olisto/IFTTT [10], [11] Can combine date, location and smart device information to, for example, send a notification when leaving home and a specific power consumption is still high (i.e. the TV is still on).

Maps/Waze [12], [13] Combines real-time traffic information and address in calendar events to provide timely departure reminders.

Timeful [14] Combines the user’s calendar and to-do items to estimate duration of to-do items, plan them in and generate reminders at off-peak times.

Similar to the implementations, papers frequently focus on finding novel ways of combining information from smart devices into producing reminders, following norms provided at design time. Examples include combinations of location and time [15]–[17], events based on smart devices [4], [18], [19], or a combination of numerous sources of information [20]–[22]. While all very promising, most concepts and implementations predominantly rely on design time logic. Only a few actually manage to create a predictive model that preempts the deadline. Examples of such exceptions, such as Timeful [14], usually create a predictive model and verify this with the user in order to strengthen the model. Nonetheless, not a single of these implementations take the user into account at the time of the notification.

In order to make an application aware of how the user may perceives the incoming notification, knowledge is required about a user’s values. Van Riemsdijk introduces the concept of a Socially Adaptive Electronic Partner (SAEP) [23]. A SAEP follows the ideology that technology should adapt to the user and not vice versa. This is achieved by providing methods in which applications can be made aware of a user’s values. Through this logic it is possible to gain an understanding about finding an appropriate moment for notifying the user, rather than just focusing on the timing.

## Problem description

The problem of finding an appropriate moment for notification boils down to a number of steps. For starters, in order to provide a reminder notification before a certain deadline, it is imperative that this deadline is known. Consecutively, the preceding activities have to be identified. For this, an existing smart reminder system or predictive model has to be chosen. This, in turn, can only be done once there is sufficient knowledge about the user’s activities of daily living (ADL).

Ultimately, the existing model can be extended using user values in order to provide more appropriately timed notifications.

### Research scope

Prior to being able to establish the research questions, the scope of the research should be limited since the problem itself is very broad. Most notable, since the area of activity recognition is a rapidly evolving one. However, the current state is that any form of activity recognition based on raw sensor data is still very limited or inaccurate in general solutions [24]. Accuracy can be improved by having location specific setups [22], or a severely limited number of recognized activities. Over the coming years, quality and accuracy of activity recognition is expected to increase thanks to, among others, the exponential rise in IoT devices in houses and public building [25] providing more and different data, as well as the improved sensors in and capabilities of smartphones. Even partly focusing on actual activity recognition would therefore be a substantial enlargement of the scope of research. As such, a choice was made to make use of existing datasets or data streams hat directly provide information about the user’s ADL. However, to not limit the applications of the designed concept and implementations, instead the focus was shifted from the aspect of activity recognition and placed onto a proper form of implementation.

## Research question

Following from the concepts discussed previously, the focus of this thesis will be combining the concepts of existing models and trying to extend them with the concept of user values. This leads to the main research question:

How can a smart reminder system be extended to incorporate user values to provide more appropriately timed notifications?

The expected outcome of this question is a model which provides timed feedback based on the user’s ADL and value input. Subsequently this leads to a number of sub-questions that need to be answered before this.

While it was discussed before the numerous existing smart reminder models exist, it was found that only a few actually use a predictive model to analyze future activities. This, among others, are requirements that need to be decided analyzed in pursuit of an appropriate model.

R1: What are the requirements for the smart reminder system model?

Subsequently, existing concepts and implementations should be tested and compared for these requirements.

R2: Which existing models and systems exist for smart reminder systems and how do they compare?

These two questions should provide a good overview on the abilities of the existing systems and the amount of work required to extend them to incorporate user values and to ultimately improve the timing of the notifications. Of course, for this knowledge about user values is required.

R3: How can user values be analyzed and quantified?

R4: How can a smart reminder model be extended to incorporate user values?

Ultimately, all knowledge can be combined into a model which can be used to approximate the most “appropriate time” for dispatching a notification. This model can subsequently be implemented in a piece of software in order for the model to dynamically adapt to new input of the user’s ADL or values. In order to make the solution more generic, it is important to analyze how the implementation should be structured.

R5: How should the smart reminder model be implemented in order to allow easy collaboration with third party software.

Eventually, the improvement through the inclusion of user values should be tested allowing an answer to the final sub-question:

R6: Does the use of the value-extended model provide more appropriately timed notifications?

## Approach

Below is a sneak-preview of how all aspects of this thesis were approached. After a literature review to analyze existing concepts and implementations, a concept was designed and implemented of which the basic structure is shown in Figure 1.2. Ultimately, the concept was evaluated according to various scenarios to show its added value.

#### Literature review

In order to answer the first four sub-questions, existing literature was discussed and compared. Ideally, an existing smart reminder system was sought that already takes into consideration the timing of the notification as well as many user and environment variables as possible, while being able to adapt to changes at runtime. In **<vul sectienummer in>** the reasoning behind these requirements were discussed. Subsequently, in **<vul sectienummer in>**, the existing papers and implementations were compared. This comparison resulted in the conclusion that no adequate systems exists and therefore concepts would have to be combined.

Leading from this and considering no actual analysis of sensor data is done, several methods of data acquisition were discussed. A choice was made to use a chosen dataset, but keep in mind a possible data stream from a third party. This was motivated in **<vul sectienummer in>**.

Simultaneously, an approach to incorporating user values was researched and discussed in **<vul sectienummer in>**. Rather than looking at different types of user values at different moments in the decision process, it was argued that if was sufficient to only look at the annoyance of the notification during a certain activity. Thereby, directly linking activities to values. The subsequent quantization could then be done through an easy questionnaire.

Activity prediction

Data acquisition

Model

Dataprocessing

Values

Suggested

notification

Deadline

Figure 1.2: High level overview of the concept

#### Concept design and implementation

A concept was designed, based on two main components. First, a one-step algorithm for activity prediction was created, based on a past paper which uses clustering and data mining algorithms. Second, successive predictions were combined with the quantified values in a statistical model based on Markov chains. Using this, predictions could be made regarding possible moments for notifications. These predictions regard two important properties of the moment. Firstly, the expected time between the moment and the deadline, which was desired to be minimized. Secondly, the probability of actually executing the chosen activity corresponding to the moment, and hence the (mathematical) expected value. The latter, which was desired to be maximized. All of the aforementioned considerations were discussed in **<vul sectienummer in>**.

An implementation was required to do proper testing. However, rather than creating a local test suite, a client-server-based implementation was set up. This allowed for easy data management, client-side input and connections to other data sources, all accessible through an API. The details and reasoning behind all choices were explained in **<vul sectienummer in>**.

#### Experimentation

In order to test the designed concept, several test scenarios were established and unleashed upon the dataset. All scenarios were tested in two aspects: success rate (the number of times a notification was successfully dispatched before reaching the deadline), and a score analyzing how well the timing and user values were upheld. The actual results and the details of the scenarios can be found in **<vul sectienummer in>**.

# State of the art

This chapter analyzes all aspects necessary to answer the first four research questions before designing the initial concept. First, numerous related concepts, papers and implementations are analyzed and discussed with respect to requirements for a good smart reminder system. In conjunction with this, the concept of user values and their inclusion in a smart reminder system has to be analyzed before any combined concept.

## Requirements of a smart reminder system

There have been various approaches as to how and when to provide feedback to the user. Generally, the preferred method of feedback is the concept of smart reminders [26], a reminder that takes into consideration aspects of the user or their environment. Newly developed products as well as scientific papers frequently focus on finding novel ways of combining information from smart devices into producing reminders. Examples include combinations of location and time [15]–[17], events based on smart devices [4], [18], [19], or a combination of numerous sources of information to provide insight about a user’s activities [20]–[22]. There are various properties that characterize these and other concepts and determine what makes the reminders they provide truly smart.

### Notification producing or scheduling

The aforementioned, and many more, concepts may all be loosely categorized in two categories. Firstly, the notification *producing* concepts. Such concepts react to a number of events (as programmed at design-time) that have happened and subsequently dispatch a notification. Secondly, the notification *scheduling* concepts, which intercept such notifications and perform a run-time analysis about the deadline and current user context prior to actually dispatching the notification. For example, checking the notification for priority or checking the user’s current availability.

In principle, the notification interception analysis can be an extension of the original notification producer. However, these two concepts are generally approached separately. In order to arrive at an appropriate moment for notification, the interception analysis is of most importance as it can be built on top of any notification producing system. Hence, if no sufficing, existing system can be found, this aspect has to be built from scratch, but then the chosen notification producer should allow for incorporation of as many user and environment as possible, to allow for a more complete system.

### No specific setup

Quite frequently, studies in papers use specific setups to prove a relatively constrained problem. These setups usually comprise of pieces of hardware not usually found in users’ homes, even smart-homes, as opposed to more general, theoretic or software-based concepts. These concepts are quite apt and able for those scenarios, but quickly fall short when applied to other scenarios or when generalizing the solution. Considering a more general solution is desired, such concepts should be filtered out.

### Values

The idea behind this thesis was to find existing systems and extend them with the concept of values. Therefore, it was interesting to check the incorporation of values, in any form, in any of the analyzed papers and concepts.

## Comparison of existing concepts

Numerous papers, existing products and other concepts were compared to the requirements mentioned above and displayed in Table 2.1. These were all concepts found by querying value-based reminders or smart reminder systems. Short summaries of the important aspects of the concepts may be found in appendix 4.1.

Table 2.1: Comparison of existing concepts

| Concept | NP | NS | SS | Loc | Act | Tim | Env | UV | Ref. |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| AHCS | x |  |  | x | x | x | x |  | [22] |
| CAMP | x |  |  |  |  |  |  |  | [27] |
| CybreMinder | x |  |  | x | x | x |  |  | [28] |
| Gate reminder | x |  | x |  |  |  | x |  | [18] |
| IFTTT | x |  |  | x | x | x | x |  | [11] |
| MagHive | x |  | x |  |  |  | x |  | [29] |
| MLCARS | x |  |  | x |  |  |  |  | [30] |
| Olisto | x |  |  | x | x | x | x |  | [10] |
| PAIR | x |  |  |  | x |  |  |  | [3] |
| SRS | x |  | x | x | x |  |  |  | [31] |
| TAFETA | x |  |  | x | x | x | x |  | [5] |
| CogKnow | x | x | x | x | x | x |  | x | [20] |
| Timeful | x | x |  |  | x | x |  |  | [14] |
| Attelia |  | x | x |  |  |  |  |  | [2] |
| Decision maker |  | x |  | x | x | x | x |  | [32] |
| Fuzzy lingustics |  | x |  |  | x |  |  |  | [33] |

**Legend:**

NP: Notification Producing

NS: Notification Scheduling

SS: Specific setup

Loc: User Location

Act: User Activity

Tim: Time

Env: Environment

UV: User Values

As expected, most the most prominent smart reminder systems made use of only user and environment contexts for design time reminder production. While such systems may be very smart, they all required a rigid set of rules that have to be fixed at design time. For example, with Olisto [10], a rule may be set to get a reminder to take the umbrella when leaving the house, or at a certain time, but never just before leaving. Still, such concepts could come a long way. While not being able to preempt a deadline, it may still be possible to fake this behavior. For example by notifying the user right after they lower their thermostat. This, however, was not a generic nor foolproof solution.

Furthermore, many solutions which analyze specific user behavior required specific setups. For example, MagHive may remind the user to take their keys if noticed the user is leaving. However, it only works with the specific, tagged, set of keys. Similarly, it will not work if the user leaves through a different exit.

The majority of the concepts used information about the user or their environment to some extent. Nonetheless, most of these solutions used this information at design time. There were only a few which took it further and used predictive algorithms or other methods in order to create a system that could adapt at run-time. While most of these concepts provided insufficient information about the algorithms used in order to be used as a basis, there were some that did. Most interesting was CogKnow [20].

Cogknow was the only one which implemented user values, except not in the desired manner. Instead, they are used to identify the required support and hence the necessary reminders. A distinct number of support scenarios are handled and rulesets are defined accordingly. The rulesets are aimed at avoiding interruptions of important activities, but don’t do any further analysis.

Furthermore, the Timeful application would have been a good basis for a smart reminder system since it would look for available moments based on the user’s calendar and used a self-learning algorithm to improve scheduling of notifications and new activities. Unfortunately, the application as well as its documentation were no longer available and therefore could not be used as a basis.

So, what was useful? There was no existing implementation that could immediately be extended with user values. So in order to arrive at a concept, rather than extending an existing smart-notification system, it had to be designed from scratch. Nevertheless, the ideas from many papers could be incorporated. Furthermore, by designing the implementation in such a way that it was open for third-party applications, a connection with existing systems such as Olisto [10] or IFTTT [11] would allow for easy extension to include many user and environment properties such as weather or heart rate, for example.

## Preempting the deadline

Since no existing implementation was available, a concept had to be designed from scratch. The core aspect of this concept was that it had to be able to preempt a deadline. This itself brought forth two main problems. First, what is a deadline? And second, how can future activities be predicted.

### What is a deadline?

Describing a deadline or a goal can be difficult to describe clearly, especially when ultimately trying to express this in an algorithm. Usually, reaching a deadline comprises of doing a few subsequent activities. That is where deadline reasoning [34] comes into play. However, in simple scenarios, such as Peter remembering to close the garden doors before going to sleep or leaving the house, we can easily link deadlines directly to an activity. In this specific case, we want to send a reminder before activity ‘sleep’, given ‘closing doors’ has not yet been performed. Now the latter part can easily be checked, so the focus is on reminding before the deadline activity, ‘sleep’.

### Activity prediction

In order to analyze the possible moments before the deadline, these activities had to be predicted. Prediction algorithms are plentiful, but the field of activity prediction is still relatively new, partially due to activity recognition still being underdeveloped as mentioned in section 1.1.1. There are, however, several papers [35]–[37] which specifically revolve around activity prediction in a support context. Most notably, Nazerfet et al. [37] uses a combination of clustering and association rule mining to attempt accurate prediction temporal relations between activities. Aside from this, all used algorithms, parameters and formulas are clearly described, allowing for easier reconstruction and implementation. This was very useful since activity prediction was not the main focus of the thesis, preventing too much scope creep. However, the concept described by Nazerfet et al. only accounted for single step prediction, hence still requiring a mathematical model to combine the predictions into a predictive model.

## User values

As mentioned in the introduction, the idea of using user values as a method to identify the most appropriate moment for notification stemmed from the concept of a SAEP as presented by Van Riemsdijk [23]. Directly following the work of a SAEP, Tielman [38], Pasotti [39] and Kließ [40] further analyzed the relations between actions and their values.

While their ideas went much further, the idea that certain actions may promote or demote certain actions is crucial. Furthermore, in order to do computational or statistical analysis, they argue that it is possible, although not entirely accurate, to assign quantifiable value gains and losses to specific activities.

### Which values

Then for which values should the gains and losses be analyzed? Schwartz [41] proposes several basic human values, but these are very abstract. Govindarajan et al. [42] instead start with 5 simple, core value: peace, truth, love, non-violence and right conduct. Subsequently, other values may be derived from this, such as right conduct leading to hygiene, punctuality, etc. Looking at other papers that implement values such as [38], [43] similar values are used. As such, there is not really a limit to the values used. In any value related concept, a clear pool of values should be selected.

## Conclusion

Reflecting on the aforementioned concepts and ideas, a few aspects could be settled upon. Existing implementations were either insufficient or were missing a clear method to reproduce the results. The authors of the different papers had been contacted for their actual implementations (i.e. the code) and have not replied. Nonetheless, an implementation was still be feasible.

As no prêt-à-porter solution was available which can be extended to incorporate user values, a concept was designed that built on the fundamentals of other concepts. Specifically, this meant creating a concept based on activity prediction and later combining it with another smart reminder system such as Olisto for inclusion of other user and environment context information. This actual concept will be explained in the next chapter.

# Concept design

The initial design was primarily based on combining the ideas of two papers. Firstly, a paper by Agrawal et al. [37] which discussed a method of analyzing data of a user’s ADL and generating a predictive model through a combination two machine learning algorithms: clustering and association rule learning. Secondly, Tielman et al. [38] latter paper focused on values and how they link to activities. This chapter describes all aspects of the concept. However, first a high-level overview is given.

## High-level overview

Figure 3.1: High level concept overview

Activity prediction

Data acquisition

Model

Data processing

Values

Suggested

notification

Deadline

First and foremost, the data of the user’s ADL was gathered and processed where necessary. Through the machine learning concepts of [37], future activities were predicted. Performing these calculations for all possible starting activities would lead to a statistical model. This model could then be extended with knowledge about user values and the ultimate deadline in order to dynamically select an appropriate moment for notification based on the user’s activities as they are recorded.

Specifically, the statistical model takes the most recently recorded activity and predicts the probabilities of the user performing a specific other activity before arriving at the deadline. Each activity is then scored based on their corresponding user value and the expected time until the deadline. If the highest scoring activity indeed follows, the notification is dispatched. Else, the process is repeated until the deadline is reached.

To understand this concept fully, first the individual concepts are explained and consecutively the combined design is revisited.

## Processing incoming data

### Data acquisition

As mentioned previously in section 1.1.1, no focus was put upon actual activity recognition. As such, this data should be gathered either from existing datasets, from services which provide streaming data, or from existing implementations which use a middleware on top of sensor data to output activity information.

When using raw sensor data, any form of middleware is required before ADL data may be obtained. The first solution would have been to write such a middleware from scratch. This would have been the most labor intense solution. However, if the other data sources are not easily implementable or require extensive processing, using an existing middleware may actually be a faster solution, as well as being more complete. Arcelus et al. [5] did just that; they designed their own middleware. However, it could not be used since it remained exactly that, a design. Hristova et al. [22] instead used an existing middleware: The CASanDRA framework [24], in combination with a context toolkit [44], also used in CybreMinder [28]. The CASanDRA framework, however showed promise due to its broad usage within the research group as shown by many related papers. Nonetheless, up until the moment of writing this report, it has shown impossible to retrieve its implementation, even after contacting the authors of the original paper and those of papers which used/referenced it.

Rather than using raw sensor data, more labeled data streams could be used. Thanks to close ties with the company behind Olisto [10], access was granted to all services and code behind. Using their information would provide direct insight into events (such as device alarms), states of devices (such as door open or closed) and services (such as weather information). Since Olisto is already an up and running platform, so lots of data is readily available. This also introduced the main downside of using a data stream. Its live data is fairly random and very much depends on the various devices the users own and have connected to the service. While a connection to Olisto would be a very desired next step, pure testing would be easier on a fixed dataset.

Aside from gathering and analyzing data ourselves, the easiest but least extendible option was to use one of the numerous existing datasets scattered over the internet. A select number of these directly provided the desired ADL information. In the Decision Maker concept by Corno et al. [32], dataset [45] was used, but was synthetically enhanced to add several properties such as the user activity other than call information and mobile phone usage. As such, it was less interesting in its available, original form. Three other datasets had been found and were readily available. These, and similar, datasets could be used both for design and for testing.

### Dataset

Three readily available datasets, [46], [47] and [48], all have a limited but clear number of activities which are recognized and as such more readily usable. Their differences lie in the number of test subjects and the number of unique activities recorded. Combining datasets is, initially, not a good idea since data points may have different, and thus conflicting, labels. Since the range of activities recorded in these datasets limits the applicable scenarios that can be tested, the most comprehensive dataset, [48] is chosen.

The dataset that was ultimately used is one constructed by Sztyler and Carmona [48]. It was chosen for its well-structured file format, relatively large number of different activities, and the fact that it follows more than one person in more than one situation. In total, more than 6000 data points over four different users have been recorded.

As described by Sztyler, “This dataset comprises event logs […] regarding the activities of daily living performed by several individuals. The event logs were derived from sensor data which was collected in different scenarios and represent activities of daily living performed by several individuals. These include e.g., sleeping, meal preparation, and washing. The event logs show the different behavior of people in their own homes but also common patterns.” A further description of the dataset can be found in appendix 8.2. Furthermore, a complete list of unique activities can be found in appendix 8.3.

## Activity prediction

Activity prediction was done based on the TEREDA paper by Nazerfet et al. [37]. It focused on two concepts to create a model for activity prediction; clustering and association rule mining. Clustering was done to improve the accuracy of the prediction model and eliminate possible outliers. Association rule learning was used for the actual prediction step, calculating the most likely next activity (cluster). The specific algorithms used are the Expectation Maximization [49] and Apriori [50], [51] algorithms.

### Description of the Expectation Maximization algorithm

**Duidelijke beschrijving als textbook example**

Expectation Maximization (EM) is a clustering algorithm which works iteratively to find maximum likelihood parameters of a statistical model. It is used when such parameters cannot be solved through equations directly. The reason for this may be missing data points, latent variables, or further, still unobserved, data points are to be assumed.

Within clustering there is a division between two types: hard and soft (or fuzzy) clustering. In hard clustering, an element either belongs to a cluster or it does not. In soft clustering, on the other hand, elements can belong to multiple clusters but with different degrees of belief, or confidence. To statistically analyze soft clustering, mixture models can be used.

**<Plaatje verschil soft/hard clustering>**

Mixture models are a probabilistically sound way of analyzing soft clustering cases. With this method, each cluster is described as a generative model[[1]](#footnote-1), such as a Gaussian or multinomial. However, the parameters of the model are unknown (for example the mean and covariance in the case of a Gaussian model).

If the source cluster of each observation is known, the estimation of these parameters is trivially done through a simple calculation. However, even when not knowing the source, as is the case in a clustering problem, the EM-algorithm will guess the cluster each point likely belongs to. This is done by using the Baysal formulae, those of conditional probability. Before being able to use these formulae, the parameters of the models need to be known. This leads to a “chicken and egg” problem. The algorithm solves this problem for any n-dimensional dataset by first performing a random estimate (expectation) to the initial parameters and iteratively improving (maximizing) them.

**<Plaatje overlappende normaalverdelingen>**

### Clustering of activities

Applying the Expectation Maximization algorithm on activities, Nazerfet et al. [37], performed the clustering of the activities based on their starting time. For example, eating in the morning is considered a different cluster than eating in the evening. Considering how the expected following activities are likely to differ between the two instances, it is clear how this would improve a predictive model.

Additionally, when calculating the cluster parameters, the normal distribution parameters are also calculated for the duration. Activity instances that do not fit within 95% of the area under the curve () are considered outliers. Outliers are not taken into consideration for cluster parameter calculations.

After calculating all clusters, all activities are attributed to their best fitting cluster and fed into the Apriori algorithm

### Description of the Apriori algorithm

**Duidelijk verschil als textbook example**

The Apriori algorithm is a machine learning algorithm used to find patterns in large datasets. Specifically, the patterns of frequent item sets. At its core it attempts to identify frequent item sets to generate association rules used to describe general trends in the data. The algorithm finds its roots in analyzing and predicting store transactions to find products frequently bought together.

Every transaction, or customer purchase if looking at the example of a store, is logged in a database. Consequently, a breadth-first search is done to find all items having been purchased at least a percentage of times; the threshold or support. These individual items are extended to larger and larger item sets, given those item sets appear sufficiently often in the database. Using these frequent item datasets, association rules can be generated. The association rules can be described using numerous measures. Among others, there are confidence, lift and conviction [52].

Firstly, the confidence of an association rule indicating X leads to Y, or , is the indication of how often the rule has found to be true. The previously defined support, the indication of how often an item set appears in the dataset, can be described as:

where is a transaction within the database of all transactions . As a result, the confidence of the rule is the proportion of transactions that contain set X, that also contain set Y:

where is the union of the items in the two sets. Rewritten in probabilities, the support can be seen as simply the probability of an event , where is a transaction containing item set X. However, since regards the items in a set, it can rather be written as . Linking to Bayesian formulae, the confidence can be seen as an estimate of the conditional probability . The drawback of the confidence measure is that it only takes the popularity of itemset X into account.

The lift measure takes both item sets into consideration and compares their dependence to each other to that expected if they were independent of each other. It is defined as:

A lift of 1 would indicate that occurrences of X and Y are independent of each other and thus no rule can be drawn. The higher the value is above 1, the larger the degree in which the occurrence of Y is dependent on that of X and as such is potentially more useful for prediction. Note that a lift below 1 indicates that X and Y have a negative impact on each other.

Lastly, the conviction of a rule is an indication of the frequency of an incorrect prediction. It is defined as:

For example, a conviction value of 1.2 indicates that an incorrect prediction occurs 20% more often than if the association was simply by random chance.

The process of the Apriori focuses on first finding all possible datasets which have a minimum support and then creating rules based on the confidence. Depending on the implementation, either just the confidence can be used as a baseline for the rule generation, or several measures more. Note that there are more measures of interestingness than just those described above, including, but not limited to, collective strength [53] and leverage [54]. In [37], however, none of the measures other than the confidence are used, which will as such be the starting point for this concept.

The main drawback of the Apriori algorithm is that given the bottom up approach, a large number of subsets are required to be generated. As such, the number of database accesses are very high requiring it to be loaded into memory entirely. Furthermore, the time complexity is obviously very high. Consequently, numerous improved algorithms have been suggested. However, its simplicity makes it much easier to implement on any sort of database. This is interesting because whereas the algorithm is initially only interesting for true transactional databases such as those resulting from stores, the Apriori algorithm can be used to find patterns in any sort of dataset.

### Prediction of future activities

Applying the Apriori algorithm on activities, Nazerfet et al. [37], considers every pair of subsequent activities a transaction.

### Simplification of prediction

In [37], Nazerfad et al.uses the Apriori algorithm to analyze following activities given the cluster of the current activity, as previously found using the EM algorithm. However, there are a few matters that remain unclear in the paper.

Firstly, duration is only used to do away with outliers. However, instead it could be very well used within the clustering algorithm itself to produce more accurate results. For now, the procedure of Nazerfad is followed, but this is a very interesting point for future work.

Secondly, Nazerfad suggests the Apriori algorithm but only looks at single step predictions rather than multiple subsequent steps. This simplification is one that is also used in this report since it allows for an easy implementation in a statistical model as will become apparent in 5.5. However, it does discard a great deal of the usefulness of the Apriori algorithm.

## Value based design

Rather than mirroring the paper, like done with activity prediction, reaching a value based smart-reminder systems is done by taking several concepts from [23] and [38]. As explained before, In order for a system to be able to dynamically adapt to the ideas that is deemed so logical as humans, the technology needs to have a notion of values.

Thanks to their generalizability and stability over time, values are perfectly suitable for identifying underlying reasons for actions [55]. Formalizing this relationship is complex and can be done in a number of different ways. The simple way used in this report follows that of Tielman [38] and Pasotti [43] in trying to quantify values for computable simplicity: “we propose a simple number which expresses how much an action demotes (negative numbers) or promotes (positive numbers) a value”. Furthermore, the assumption is made that for different actions, the values are commeasurable in order to aid in the computability. However, this assumption “is not a trivial one”.

The logical step would be to go ahead and assign values to all activities in the dataset for further calculation. However, this is not directly useful to the cause. Instead, let’s revisit what we are actually trying to achieve.

### The appropriate time

The phrasing of the above question already suggests that an appropriate time for a reminder is one which causes an increase in support for user values. However, if the relationship between actions and their values have been previously quantified, these can be seen as a constant. Instead, focus should be on what effect a reminder has in reducing this value promotion, or even whether it introduces demotion of a certain value.

Furthermore, the value gain achieved by the reminder actually having its effect and properly reminding should only count in the calculation when the person actually remembers. Since this is difficult to quantify, an assumption has to be made. Assuming the person has to be reminded before a critical activity or point in time T, we also assume that having only a short time t between the reminder and the critical point makes the user more likely to remember. Similarly, being reminded a long time in advance (large t) will have little effect on the person actually remembering.

Combining these two matters, the most appropriate time is the one which shows the largest value gain. This gain is comprised of the effect of the reminder, the quotient introduced by the time between the reminder and the critical moment, and lastly the value loss introduced by the interruption caused by the notification itself.

### One value

A difficulty in this is how to compare different values, as well as which values to include at all, as mentioned in 2.4.1. However, one may raise the question whether such a complex approach is necessary at all. As mentioned in the previous section, the most important aspects are the value gains invoked by the current activity, the value losses invoked by the nuisance of the notification and the value gains achieved by actually remembering, which is in turn affected by the time between the reminder and the moment it is too late.

Aiming for a perfect solution, not remembering is considered not an option, and thus the latter gain can be seen as success or no success. It is only further affected by time, as a notification too far ahead will also not aid in remembering. However, this will not be seen as a value component but as a time component instead.

Furthermore, the values losses as invoked by the nuisance of the notification are directly related to the gains invoked by the activity. Not only can this be combined in simply the change in values, but losses psychologically weigh much heavier than gains [56]. As such, focusing on the nuisance invoked by the notification as a single value actually may well be sufficient. Other ways of describing this be emotional well-being, or calmness.

The big advantage of looking at just a single value is that no comparisons have to be made and it is simple for the user to grasp once they are expected to provide feedback regarding this value. Furthermore, it allows for simple statistical analysis.

### Obtaining value information

The actual values are required from the user. In order to get this information, a questionnaire is presented to the user. For every activity, a choice is made among five options to answer how annoying it would be to be notified during this activity. The options are:

* Unacceptable
* Very annoying
* Annoying
* Somewhat annoying
* Not at all annoying

Ideally, any reminding would take place at an activity where a notification is not at all annoying. Assuming ‘unacceptable’ equates to a value of 0 and ‘not at all annoying’ equates to a value of 4, the rest distributed linearly. The assumption that these five answers are linearly distributes is definitely not a trivial one. However, it is very user subjective. Furthermore, weighting may be introduced at any later time.

## Statistical analysis

Recapping on the current status, using the clustering and prediction techniques, given any current activity we can predict a next activity with a certain probability. This, however, only brings us one step further in time. Remember that the aim is to find an appropriate moment for a notification.

As mentioned before, it is accepted that reaching the deadline is synonymous to reaching a certain activity. While it is possible to let the statistical model dynamically adapt to having a single or more of such deadline activities, for simplicity, only a single goal activity is accepted. As such, the notification should be presented before this activity, but not too long before. Being reminded too long before the deadline activity can lead to the reminder being completely ineffective. This does assume that the reminder is related to the deadline activity, as is the case in the example scenario. Else, the expected number of steps is not at all of importance. As such, the more complex case is considered, since it requires little effort to make The problem can as such be illustrated as:

Given a current activity A and a goal activity Z, we are looking for an activity S with the highest value, that will be reached with only a minimal number of expected steps remaining before we reach Z. So:

**A → [n steps] → S → [m steps] → Z**

Where the aim is to find a minimal m with a maximal value for S.

Now one way would be to simply traverse the probability tree, one activity after another. However, this is a very intensive process. Assuming there are enough recorded activities, we can safely assume that at one point the user reaches a similar activity to one performed before. As a result, the activities can no longer be modeled just as a tree, but also as a (discrete time) Markov chain where every activity is a state. The advantage of this is that there are numerous documented ways to analyze such chains. However, in order to do that, we first need to more clearly define the problem mathematically. This is done by analyzing the two components that need to be found: the expected value of S and a corresponding expected number of steps from S to Z. These two steps can both be calculated through the use of Markov chains.

“A Markov chain is a mathematical process that transitions from one state to another within a finite number of possible states. It is a collection of different states and probabilities of a variable, where its future condition or state is substantially dependent on its immediate previous state. These probabilities can be exhibited in the form of a transition matrix.” [57], [58]

### Expected value

The expected value of any random variable X can be defined as the probability-weighted average of all possible values X can take on [59]. Accepting that any activity is linked to a certain number describing its value, this can be written as:

All that remains is to find the probability of each state. Given that we know all transient probabilities, a transition matrix of the system can be built. As an example, we will take a system of three states that represent three activities as shown in the figure below.



Figure 3.2: Example state model with values

In the model it can be seen that each state has a certain value and a probability to reach a different state next. These probabilities and values can be combined in a so called transition matrix and a value matrix. For the example model that would result in respectively:

The use of the transition matrix is plentiful. For example, taking describes the probabilities of reaching any state, given a starting state, after 3 steps.

As mentioned before, an important characteristic of our system is that we are able to reach any state from any state since it is a repeating system. In simple words, at any moment we know that a person, at one point, will fall asleep again. This property allows finding the stationary probabilities; the steady-state probabilities as the number of steps taken approaches infinity. As such, the equation we are attempting to solve is:

Where is a row vector whose entries are the probabilities of the states, all summing to 1. For a small number of states, this can be manually done using some simple variable substitution and some linear algebra knowledge. Especially for larger systems, however, working with the full matrices is easier. With some quick rewriting:

This can be solved by finding the eigenvalues and corresponding eigenvectors of the matrix . Of course, there will be multiple eigenvectors, but the one corresponding to the stationary distribution is that for which all entries of the eigenvector are positive. In our example, this would be the eigenvector corresponding to the eigenvalue , which is . Consequently, the stationary distribution is:

Having found the stationary distribution, the corresponding expected values are only a step away:

As shown, this is a simple solution to finding probabilities and expected values for an irreducible Markov chain. There is, however, a problem when we look at the problem posed at the beginning of this section. When going from state A, through S, to final state Z we require state S to be reached before the final state Z. The model that was just discussed doesn’t see state Z as a final or ‘losing’ state but simply allows for continuation. In order to solve this problem, the transition matrix has to undergo a transformation and make the final state absorbing.

### Absorbing Markov chain

An absorbing Markov chain is a chain where one or multiple states are absorbing and thus cannot be left, while all other states can reach at least one of these absorbing states [60]. Like with normal Markov chains, the transition matrix can be used to calculate a number of interesting properties.

Most notably, since the system is no longer irreducible, its steady-state distribution has changed. As the number of steps lean towards infinity, the probability will always be 1 for all absorbing states combined and 0 for all other transient states. This might seem like it’s more difficult to work with, but in actuality it can be approached in a similar way as a converging series. Through some simple transformations and easy calculations, it is actually possible to calculate the expected number of steps between any state and an absorbing state as well as other interesting properties.

So where to begin? First and foremost, the system has to be made absorbing.

Taking state C as our finals state, our new, absorbing, transition matrix is as follows:

It is nothing other than making the corresponding element equal one while all other elements in the row are reduced to zero. To continue in the process of attaining the interesting aspects of our system, the fundamental matrix is needed. In order to find this matrix, several components are needed first. These components can be gathered from the new transition matrix once it is written in canonical form. For a transition matrix with t transient states and r absorbing states, the canonical form is described as:

: a *t-by-t* matrix, describing probabilities from a transient state to another

: a nonzero *t-by-r* matrix describing probabilities from a transient state to an absorbing states

1. **0**: an *r-by-t­* matrix of zeros

: an *r-by-r* identity matrix

In our example case, the transition matrix is already in canonical form so the property matrices can be obtained immediately:

The fundamental matrix is a matrix that describes the expected number of visits of a transient state before being absorbed. In order to find that, we start with the property matrix . Entry (*i,j*) of describes the probability of going from state *i* to state *j* in exactly one step. The same entry in describes the probability in exactly two steps, etc. As mentioned before in 5.5.1, the expected value of anything is calculated by summing all probabilities multiplied by their values. Doing exactly that for each entry yields our fundamental matrix:

Calculating that for the example, we find:

Here, entry (*i,j*) of describes the expected number of times the Markov chain is in state , given that the chain starts in state , before being absorbed. From this, the expected number of steps before being absorbed can be calculated with a simple formula:

Here, **1** is a column vector of the same dimension as N containing all ones. Calculating this for our example, we find:

So we know it will take an average of 1.34 or 1.13 steps before being absorbed if started in state A or B respectively.

While it is great that we now have the number of steps before being absorbed, the previous method of calculating the probability of reaching any one state before being absorbed can no longer be used. Luckily, also for absorbing Markov chains there is a way to calculate this:

Where is a diagonal matrix with the same diagonal as N. The resulting matrix H describes the probability of visiting any transient state given a starting state. Calculating that for our example, we find:

From this we can find any probability. For example, the probability of passing through B before reaching C, given that the current state is A is described by:

In order to now achieve the expected values, we simply multiply every element in each row by their values:

Recapping on the original problem, the goal was to find a state S such that in:

**A → [n steps] → S → [m steps] → Z**

We achieve a maximum expected value for S and a minimum number of steps for m. In order to find the expected value for S, equation (5.13) is used to find the probabilities of each state given the current starting state and then multiplied by the values of each possible state S. Consequently, the expected number of steps is found through equation (5.12). Looking at the example for the last time, taking A as our current state and C as our final state, we find for our intermediate state B:

For both *T* and *H*, the results are quite obvious for such a small system. However, imagine that for this to work in a system of a user’s ADL large number of activity clusters that this is no longer an easy feat. Since we are trying to optimize the expected value for S while keeping the number of steps until absorption at a minimum, these calculations have to be done for all possible S. After this, a decision can be made through a weighting formula. Thankfully, the matrix calculations performed are basic ones that have plentiful implementations in numerous programming languages as will be seen further on in the report.

Note that when calculating the number of steps that in order to find m, state S is used as a starting state instead of state A. The reason for why we can do this is that we are assuming that the Markov chain is time-independent; that the probabilities don’t change as steps are taken. Of course in real life, probabilities will change as new activities are being recorded. However, with a sufficiently large number of existing records, these changes in probability are minute. Furthermore, this will be calculated after every recorded activity. As such, at that moment, the system is indeed time-invariant.

### Drawback of choosing Markov chains

There is one big drawback of using Markov chains. This assumes complete independence between past and future states other than just the one step. In reality, there are usually a series of sequential activities. For now this is not taken into account. A possible solution would be to look at every possible set resulting from the Apriori algorithm and map it as a separate state. Even this is not ideal but it would be an improvement.

## Concept description

Now that all aspects of the concept have been discussed, we can revisit the combined design and see where any changes might be needed. Figure 3.2shows a more detailed overview of the earlier posed design.

Data acquisition & processing

First, data about user activity is acquired either from a stream or a dataset. For now a dataset is used, but the possibility of a data stream is accounted for. The data is normalized to contain type, starting time and duration.

Activity prediction

The data is clustered using an Expectation Maximization algorithm. A prediction for each next cluster is made using the Apriori algorithm.

Values

Rather than looking at all possible user values, only the nuisance caused by the notification is regarded. Through manual input the user’s values for every activity are stored.

Model

All cluster predictions are combined and modeled as a Markov chain with corresponding transition matrix

Deadline

The goal activity, before which the reminder has to be dispatched to the user, should be provided. For now this is done manually and only a single such activity is selected. Since the cluster of this deadline is irrelevant, these clusters are combined in the model.

Moment selection

The model is made absorbing, based on the provided deadline. Using the properties of an absorbing Markov chain, for each cluster, the following properties are calculated:

* Probability of reaching that state/cluster before being absorbed (reaching the deadline activity)
* The corresponding expected value as calculated from the probability and the value as supplied by the user
* The expected number of steps until absorption is calculated

Subsequently, the expected value can be optimized with respect to the expected number of steps. This optimization is done through a formula which can be tweaked to favor either the expected value or the expected number of steps based on the user’s desires. Whatever cluster is ranked highest in score will be selected for the planned notification.

Every time a new activity is recorded, its cluster calculated and the model is updated. Whenever the next activity cluster corresponds with a suitably highly ranked one, the notification is dispatched. If no timely notification is planned and the deadline is reached, the notification should be dispatched immediately.

Figure 3.3: Detailed concept overview

Activity prediction

Data acquisition

Model

Data processing

Values

Moment selection

Deadline

Dataset

Data stream

EM

Apriori

Loss by notification

Markov chains

Deadline activity identification

Dynamic model checking

# Implementation

The implementation is a major aspect of the project. It shows the feasibility and attainability of the proposed concept. In order to a number of things have to be done. First, a suitable platform has to be chosen. This platform should not only allow for all desired datasets to be supported, but preferably also allow for connection to a real-life application for future field testing. Secondly, the algorithms of the conceptual design have to be implemented in code and linked to one another and to the data sources. Lastly, the implementation should allow for some sort of reporting mechanism which allows analysis of the results.

## Platform

What platform to choose isn’t just dependent on what algorithm is chosen, or what libraries are available. More important is to see how the data is obtained. Keeping an open mind as to where data can come from, and not just restricting oneself to using premade datasets, allowing streaming data is important. Why? Because of the rapid rise in Internet of Things devices.

### Internet of Things

The field of activity recognition is a rapidly evolving one. This is mainly due to the exponential rise in Internet of Things (IoT) devices. Currently, there are over 17 billion connected devices in the world. Of these, there are over 7 billion IoT devices (so excluding smartphones, computers and similar) with over 6.5 million new devices being connected every day [25]. This is expected to grow to between 20 and 200 billion within the next five to ten years. The promise of IoT doesn’t end at just connecting the devices to the internet. It is just the first step.

Advances in RF technology and low power computing will bring Internet-connectivity everywhere. Advances in Big Data and machine learning will unlock new business opportunities and models. The possibilities are nearly endless, but they all still lie quite out of reach from the direct consumer. However, specifically for activity recognition, suddenly a lot more data is available than there was 10 years ago. Consequently, more and more papers and implementations, such as [61]–[63], are analyzing activity based on random sensor data.

Whether the activity data or the sensor data is available, in any case a prediction can be made on past events. As long as the event corresponding to the deadline is known before which the notification should have been presented, any form of data should fit within the design. As such, a server based solution, preferably in the cloud, seems most logical.

### Programming language

When it comes to implementing machine learning algorithms, there are several go to languages. The five most used languages [64], in order, are:

* Python
* C/C++
* Java
* R
* JavaScript

While there are many other options, they fall below a 5% mark of prioritization in the field of machine learning. Python takes the clear lead in this field. This is due to the large number of readily available libraries. This dramatically decreases the time required to implement machine learning algorithms in applications. However, regardless of popularity it is shown that professional background is key to choosing a language.

For now ignoring the fact of whether the programmer has any existing proficiencies, it is important to note that there is no best language to use for machine learning and it is important to take the goal into consideration. In this case the goal is to create a server based cloud platform. Whereas the algorithms can still be run on any language, the web part and a possible API interface are likely to be implemented in JavaScript.

## Setup

Taking the above choices into consideration and looking at the current professional landscape, there is a single, simple way forward. There are two reasons for this. First, almost all web based APIs work using HTTP requests. As such, a setup is needed which can perform all calculations as well as communicate via HTTP requests. Second, when considering a JavaScript based platform, the largest market share (over 60% [65]) is attributed to Node.js webservers.

### Software platform – Node.js

JavaScript was originally a client-side scripting language, running in the user’s browser, usually part of any website. Node.js [66] changed the game by providing an open source platform allowing any JavaScript based application to run outside of a browser. It’s main advantage for programmers is that only a single language would have to be used for both frontend and backend (client-side and server-side) implementations.

### Software library – npm

Aside from the above, an important feature of Node.js is that it has an expansive repository of packages that can be imported for use in applications. This Node.js package manager (npm) [67] is embedded within Node.js and as such packages can be accessed as libraries, directly from the code. In order to achieve all desired functionalities, without reinventing the wheel, several important packages are used and described below.

#### Express

Express [68] is a framework that facilitates and simplifies the creation of web applications and services. It is built over the native HTTP module within Node.js and allows for much quicker implementations of such functionalities. Most notably, it simplifies routing when used in conjunction with an API or website.

#### Mongoose

Mongoose [69] provides a straight-forward, schema-based solution to model application data as it is stored in a MongoDB type database (described later in 6.2.3). It simplifies query building and handles type casting. Based on the schemas, it allows creating model objects that are synonymous to a table entry in the database. Subsequently, all creations, deletions and edits are simplified.

#### ml.js

The ml.js suite [70] is a series of machine learning related libraries written in JavaScript. Most notable are the inclusions of tools for complex matrix calculations (for Markov chain analysis), as well as clustering and predictions. As such, it contains all tools required to perform the calculations and analysis as described in chapter 5.

### View engine – Handlebars

The application needs to, among other things, handle user input and allow for datasets to be imported. For this, the simplest solution is to do all user interaction through the means of a webpage. While Node.js can natively serve html back to the client-side upon request, hardcoding the entire layout into every page is tedious work. Using a view engine allows the programmer to work according to templates where content is filled in according to a route. This allows views (the visuals) and code to be separated. Handlebars [71] is such a templating engine. While each engine has its advantages and functions, Handlebars is one of the most minimalistic. Since no complex views are required a minimalistic approach is preferred.

### Database – MongoDB

In order to store data regarding activities, clusters and users, a database is required. While there are plentiful options when it comes to databases that work with Node.js, there is one big advantage to using MongoDB [72]. It allows handling unstructured data. Typically, a database requires a clearly defined structure, and works with rows in a table. MongoDB, instead, works with documents. These documents are described by a schema, such a schema can still be vague.

The direct consequence of such a system is that no initial thought has to be put into the structure of the database and it can be structured on-the-fly. This greatly reduces workload early in the programming process, allowing for more time spent on the actual implementation. Throughout the process of the implementation, the databased can be remodeled and optimized upon new findings. In more traditional databases, this is not always as easy. Although arguments can be made that requiring more planning upfront ultimately leads to a better structured, and thus a more optimized, database, this is not the current desire.

## API

An application programming interface, or API, is a collection of definitions used among applications to communicate between one another. More complex code is abstracted for simpler use. Rather than having an application know all low level details of the platform on which it is running or the library it is using, it allows it to use predefined building blocks. APIs are generally used in libraries, operating systems, web services and many other implementations.

Take a printer, for example. When you click the print button in an application like Microsoft Word, it is not this application that knows how to drive a printer. Instead, it calls a function in printing API in the underlying operating system. The operating system can, in turn, invoke the printer driver to print the document.

### Web APIs

Web APIs, is an API used over the web, that can be accessed via HTTP requests. It is used as an interface between a service and a client application which uses its assets. Within the definitions of the API are properties such as hostname, path, query parameters, error codes, etc.

For the purpose of this project and its implementation, such an API facilitates a number of matters. Firstly, it allows for a clearly structured approach to handling and communicating data. Secondly, it allows the frontend, the client-side webpage, to fetch information such as statistics while also being able to provide possibilities of uploading data such as new datasets and user value information. Lastly, it provides a way for other services to connect with it.

To illustrate the last point, the most obvious example is the option to facilitate a data stream. Subscribing to such a data stream is generally done through the concept of webhooks. In its most simplest form, service A sends a request to service B to subscribe to certain events. Whenever such an event happens at service B, it sends a request to service A with the information regarding the event.

### RESTful API

A RESTful API is one based on representational state technology (REST). This is a standardized, architectural approach web communication using HTTP methodologies.

A main advantage of a RESTful API is that it provides a great deal of flexibility. Because data is not tied to methods or resources, multiple calls can be handled simultaneously, different data formats can be returned, and like these there are many more advantages. This flexibility allows developers to build an API that meets meeting all kinds of needs [73].

When designing such an API it is important to understand its concepts and constraints. Firstly, the API should be stateless. This allows calls to be made independently from one another. As such, each call should contain all data necessary to execute successfully. Secondly, the API should be designed with the concept in mind that the server and client are distinct and should be able to evolve separately from another. Lastly, resulting from the previous point, the API should have a uniform interface. In this way, the services are not tightly coupled to the API itself. In order to achieve this, where applicable, each resource should implement the HTTP methodologies properly, rather than using random endpoints. Each resource, such as an activity, cluster or user, should be accessible through these methods.

The most common methods (and the only ones used in this implementation) are [74]:

GET

GET requests are the most common. It is used to retrieve data from a server at the specified endpoint. For example, assuming an API with a /users path, doing a GET request to that endpoint should return a list of all available users.

POST

POST requests are used to send data to the API server to create or update a resource. The data sent to the server is stored in the request body of the HTTP request. An example of this is a contact form on a website. Upon pressing the submit button, the inputs of the form are added to the body of the request and sent to the server.

DELETE

As the name suggests, DELETE deletes the resource at the specified endpoint. As such, a user previously created using a POST request can be retrieved using a GET request until it is deleted using a DELETE request.

### Project related resources

Resources used within this project and accessible through the API include:

Users

Described by their id as well as their values

Activities

Entries of activities, described by which user they belong to, their name and information about their starting and ending time.

Clusters

The models of cluster in which the activities have been sorted according to the clustering algorithm. They are described by which user they belong to, which activity they corresponds to and the parameters of the model.

Prediction model

Information about the probabilities of each subsequent cluster, given the current cluster as calculated through the Apriori algorithm. Once again they are further described by which user they belong to.

## Conclusions

Combining all the aforementioned aspects, a JavaScript based, Node.js server is established, along with a MongoDB database. It serves a frontend used to view statistics and allows for user input. All communication is done through a RESTful API. In order to do complex machine learning calculations and matrix calculations, several library functions are imported.

# Experimentation

Having established and implemented a model, the final step is to answer the last research question:

R6: Does the use of the value-extended model provide more appropriately timed notifications?

While having a proper implementation shows that the concept is achievable, it is more interesting to actually see if the model shows improved performance. In order to do this, a method of testing was established and consequently tested.

## Methodology

To recap on the concept, the idea is to find an activity at which the notification will be presented. This activity should happen before a deadline is reached and should be calculated given the most recent recorded activity.

The final method predicts moments for various sections of the datasets, of various users, for two deadline activities, and using randomized annoyance values. Combining the values linked to the activities and their expected time until the deadline, a score for each could be calculated and later used for comparison between scenarios. Aside from this, the number of successfully predicted moments were compared. Three scenarios were tested: a baseline in which only the prediction model is tested and the values are ignored, one in which only values are considered and not the time, and finally one in which both are considered. The sections below discuss the reasoning behind these choices.

### Variables

A number of variables were used in the testing process:

* User
* Testing case
* Deadline
* User values (annoyance values)

#### User

Starting with the user, as mentioned in 3.2.2, the dataset used has over 5000 data points for four different users. In order to do proper testing, 80% of the activities of each user were used for training and the remaining 20% were used for testing. Within this testing set, there are numerous possible testing cases.

#### Testing case

In order to illustrate the selection of a testing case, consider the following (simplified) series of activities:

… → Sleep → Toilet → **Sleep** → Grooming → Eating → Outdoor → Work → Outdoor →   
Eating → Watching TV → Toilet → Watching TV → Grooming → **Sleep** → Toilet → Sleep → …

In the example case of Peter having to remember to close his garden doors before going to sleep, not every instance of sleeping should be invoked as a deadline. For example, when Peter wakes up to go to the toilet and go back to sleep, this is not a moment at which a notification should occur. Instead a typical testing case would be to find the perfect moment between actually waking up for the start of the day, and going back to sleep. In other words, the testing set would be the set of activities between the two marked instances of ‘sleep’.

In order to find such testing sets it was assumed that such ‘connected’ activity instances may happen with a maximum of two different activities in between.

#### Deadline

The deadline, or deadline activity, is the activity before which the notification should have been dispatched. While any activity may be chosen as a deadline, realistically only a few of them create plausible scenarios. For the purpose of this report, the two example deadlines are considered: leaving the house and going to sleep.

In conjunction with the activities presented in the dataset, this corresponds to the activities ‘sleep’ and ‘outdoors’.

#### User values

In order to objectively test the model with respect to the user values, or annoyance values, these values should be randomized. As such, every scenario was tested with 100 different configurations of values. Here, each random value is an integer value between 0 and 4, linked to an activity corresponding to the values as mentioned in 5.4.3.

#### Number of runs

Given that there are 4 users, 2 deadlines and 100 random sets of values, a minimum of 800 results are obtained given that there is at least one test case per user per deadline. Realistically, a much higher number is achieved. Using 20% of the dataset as testing activities led to roughly 2400 results.

### Baseline

Given that the model works with a custom prediction method, it is only possible to analyze results by comparing them with a baseline scenario in which values are not taken into consideration.

In the baseline scenario, only time is considered. A moment was sought which is an expected minimal number of steps before the deadline, but still likely to occur. As such in the baseline scenario the following formula was used to calculate the score of each run:

Where and respectively indicate the probability of X and expected number of step of X to the deadline.

### Scenarios

Two scenarios were used to analyze the improvement as caused by including values. Firstly, the scenario in which only values are considered. This was done to see whether incorporating time truly matters with respect to values. This led to the following formula to calculate the score:

Where is the annoyance value score as provided by the user, or through random selection (as done in the test runs). As shown, this score is equal to the expected value .

Aside from this, the second scenario takes both time and values into consideration, which led to the third scoring formula:

In producing this scoring formula, it was assumed that the value and time components weigh equally. However, for any user these weightings may vary. Since no absolute score was measured and no specific users were analyzed, this was not taken into consideration for now. This is further discussed in 8.2.5.

### Comparing results

The first method of comparing scores was through the analysis of the number of successful moment predictions. Here, a successful moment prediction was defined as one in which a moment was selected before the deadline was reached (score > 0). Obviously, since the addition of values would only make the model more critical, the baseline scenario would have the highest success rate. Hence it is the baseline.

However, just considering the previously mentioned formulas provided scores, they could not be directly compared. Instead, the scores had to be normalized. This was done using formula 7.3. In other words, while the opportune moment was calculated using the formulas corresponding to each scenario, the moment is reevaluated while taking all variables into consideration. Consider the following example for illustration:

In the baseline scenario where values are not considered, the appropriate moment is found to be at activity 'work’. However, the user considers it unacceptable to be notified during the activity. Hence, its value and respective normalized score are 0.

Here a successful moment in the baseline scenario would be a very unsuccessful moment in the eyes of the user when considering their values. As such it is these normalized success rates which actually were compared. This method of comparison can, nonetheless, be equally well used to compare all scores. So the steps taken are:

* Compute highest scoring moment according to scenario scoring formula
* Compute normalized score using formula 7.3
* Compare normalized success rates (score > 0)
* Compare normalized scores

## Results

Based on the variables as mentioned before and through a total of 2429 runs, the following results emerged. As a recap, normalized simply means, ‘the score or success rate as it would have been taking both values and time into consideration’.

Table 7.1: Results per scenario

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Scenario: | Baseline (only time) | Only values | | Both values and time | |
| Success rate | 0.92 | 0.85 | (-7.6%) | 0.80 | (-13.0%) |
| Normalized success rate | 0.73 | 0.85 | (+16.4%) | 0.80 | (+9.5%) |
| Normalized score | 0.268 | 0.216 | (-19.6%) | 0.276 | (+2.8%) |

N.B. The value in brackets is the difference with regards to the baseline

From these results a number of interesting things may be inferred. Firstly, the baseline is shown to have a success rate of 92%. This is actually a very good results since it shows that the predictive model works quite adequately. The normalized success rate of 73% (which is roughly 20% lower than 92%) indicates that the randomization of the user values properly works. Given that there can be 5 possible values, one of them being 0, 20% should indeed fail.

Furthermore, in both other scenarios, the addition of values in the calculations is shown to have a negative effect on the success rate. This is to be expected given the introduction of several activities that are unacceptable to notify during. However, compared to the normalized success rate of the baseline, there is actually quite a large improvement, showing that the addition of values in a model actually improves the selection of an appropriate moment for notification in terms of successful selection.

Obviously, looking only at values will present a larger normalized success rate than when also looking at the time component. This is because once again, a limiting factor is introduced. However, just ignoring time is not beneficial to the user. Imagine the following example:

Peter wakes up and will go to the toilet. He never minds receiving notifications on the toilet. As such, the model identifies this as an appropriate moment to remind him to close the garden doors.

With the deadline being once again the moment he will go to sleep, this is far too early of a notification. Yet, it would be acceptable in the scenario in which time is not considered. If the user equally weighs the value and the timing of the activity, that scenario will score roughly 20% worse than the baseline scenario.

In the third scenario, this normalized score was actually optimized. The positive result is that even when optimizing the score, still the success rate also increases. This shows that, even outside of success rate, the addition of values in a model actually improves the selection of an appropriate moment for notification.

Most likely, this improvement can be further increased. This, however, requires further research as will be explained in 8.2.5.

# Conclusion & Discussion

Having concluded the project and having seen the results, the research questions can be revisited.

#### What are the requirements for the smart reminder system model?

Most importantly, the user’s ADL should be represented in the model. This can be done through the use of a predictive algorithm. The result of this model should be a list of probabilities or scores of the activities that can subsequently be combined with values. Further requirements are the inclusion of the concepts of goals as well as the model dynamically adapting to the user’s current activities.

#### Which existing models and systems exist for smart reminder systems and how do they compare?

Actually, very few such systems exists and if they do they are very limited in their functionalities. Systems may incorporate selective data about the user’s activities but, for example, only use it to find moments when they are not working. Most other systems do not work dynamically and instead user environmental data, such as geofencing, to plan reminders. Value based design is generally not included anywhere other than at design time.

#### How can user values be analyzed and quantified?

There are many different ways of looking at user values. This is in part due to the large number of possible values. First and foremost, a selection has to be made as to which values are considered. Further difficulty lies in that there is no clear way to compare different values other than quantifying the values and quantifying the importance of the values.

To simplify matters, rather than looking at the different values, only a single value is considered: the nuisance caused by dispatching the notification at a specific activity. This facilitates further calculations and eliminates uncertainty due to vague comparisons. Furthermore, the assumption is made that a longer time between the reminder and the deadline reduces the value of the reminder.

#### How can the model be extended to incorporate user values?

Once a prediction model is made, it’s probabilities can be combined with quantified values. Consecutively a statistical model can be used and optimized to find the most appropriate time for dispatching a notification.

Since no sufficient implementations were found to exist, a concept was designed and implemented from scratch. To limit the scope, no sensor analysis was done, but instead a dataset was used containing clear information about a user’s ADL. Further arrangements were made to also allow data streams from third parties. Using expectation maximization and Apriori algorithms as respectively clustering and prediction methods, a statistical, predictive model can be established in the form of a Markov chain. The properties of the Markov chain are then used to identify the expected value of each possible activity (or rather activity cluster) and their expected time remaining until the deadline. Ultimately, these two values are combined into a score which is optimized.

#### How should the smart reminder model be implemented in order to allow easy collaboration with third party software.

A complete Node.js web application with RESTful API was decided upon due to its clear structure, its ability to work in the cloud its openness in connecting to other pieces of software and IoT devices. This platform was also used to implement the design and its algorithms. This gave a glimpse into how a fully functional application could work. Furthermore, it allowed for future collaboration with other smart systems.

#### Does the use of the value-extended model provide more appropriately timed notifications?

The results show that the predictions which incorporate user values into its decision model provide more appropriately timed notifications in comparison to the predictions that ignore user values. Whether this is more appropriate than other smart reminder models would require further testing. However, it is clear that this approach to appropriately timed notifications is, first and foremost, a feasible one. Which directly answers the main research question:

#### How can existing smart reminder systems be extended to incorporate user values to provide appropriately timed supportive feedback.

Through the use of quantification and statistical models, any predictive model could be extended with the concept of user values and attain useful results.

## Scientific and practical contribution

Through this project, a clear concept has been shown on how to extend a predictive model with user values to improve planning of notifications. It shows how several existing concepts can be combined to create a complex and dynamic model. While still in a rudimentary state, it allows for various paths for further research.

Furthermore, by actually designing, creating and testing an implementation, it is directly interesting for use in corporate applications. Companies that already work with planning and activity information could benefit from its applications.

## Future enhancements

There are a number of aspects which warrant closer inspection when revisiting this project.

### Differentiating between values

In 3.4.2, the choice was made to look at a single value. While appropriate for this implementation, it does limit the way in which values can be considered. Firstly, notifications may invoke losses in several different values. Furthermore, different values may have a different level of importance to users. Comparing these differences may provide more insight into the effects of the values on the ideal moment.

Similarly, the value of remembering should be taken into consideration. While the assumptions regarding this matter are appropriate, there is one case that is not being considered. That case occurs when the notification incurred loss is at all times higher than the value gain invoked by actually remembering. This raises questions as to whether the reminder should be planned at all.

Both of these changes would be very interesting, however, they would drastically increase the complexity of the mathematical calculations needed to be performed.

### Larger Apriori sets

When computing the Apriori sets in 3.3.2, only single transactions were considered. The main reason for this was that this would easily translate into a statistical model. However, the power of the Apriori algorithm, as well as other predictive algorithms, is that it identifies sequences of activities likely to follow one another.

A possible way of expanding the sets while still being able to use Markov chains for the statistical model is to view every set as a single state in the Markov chain. However, the difficulty lies in the mathematical implications this will have on the further calculations.

### Goal reasoning

As mentioned in 3.4.2, rather than applying the concept of goal reasoning as described in [34], attaining the goal was made synonymous with arriving at a certain activity. In reality, attaining a goal is much more dependent on a number of prerequisite activities.

An initial idea for this would be to look at the larger Apriori sets as mentioned just before. However, these prerequisites do not necessarily have to be completed in order. As such, more research would be required in order to implement this. Most likely, a solution could be found through combining the concepts from [34], [40].

Another aspect is that there can be more than one activity related to the goal. In the main example of Peter, two goal activities were mentioned: Sleeping and leaving the house. While the current implementation allows for only a single goal activity, there is nothing that blocks expansion to multiple goal activities. This is done by simply making both states absorbing and adjusting all calculations accordingly. While demanding a bit of time, it is not at all an unattainable next step in improving the concept of this paper.

### Other prediction methods

The prediction methods based on clustering and the Apriori algorithm are definitely not the most efficient or the most accurate. They are, however, acceptably accurate and easy to implement and tweak. With more and more advanced machine learning algorithms being developed, upgrading the implementation of this paper with such a prediction method would be an interesting undertaking.

## Final remarks

The concept and implementation as presented in this report provide a clear and adequate basis. Numerous improvements and changes can be made to increase the effectiveness of this solution. Nonetheless, it has clearly been shown that through the use of quantified values and a statistical model, any reminder system or predictive model can be made aware of said values and use them to generate notifications in a more user centric manner.

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# Appendices

## Key concepts of researched papers.

#### AHCS/TAFETA [22], [5]:

These concepts attempt to design a context-aware application which analyses data from various sensors within the user’s house. AHCS makes use of the CASanDRA framework [24] in order to create awareness of the user’s context. The CASanDRA framework is a middleware which provides easily consumable context information and accepts different information inputs which are fused together. The concepts use either the middleware or their own AI to analyze the collected information and compare this with a number of predefined rules to provide detailed information on the user to the caregiver and provide reminders when rules are broken.

Special properties:

* Context analysis independent from reminder system
* Levels and types of alerting

#### CogKnow [20]:

This concept is one that implements user values, except not in the way that is desired in this project. Instead, it uses them to define the required support. A distinct number of support scenarios are handled and rulesets are defined accordingly. Predominantly the user context is considered rather than anything else. The rulesets are aimed at avoiding interruptions of important activities, but don’t do any further analysis.

#### Gate reminder [18]:

This concept centralizes around providing reminders at the moment a user leaves their house. Knowledge about possibly forgotten items is obtained through the use of RFID tags, focusing on a zero user workload interaction. A crucial part in its working is that it is focused on Korean household, where shoes are generally left at the front door, so there is a clearly defined time slot in which all tags can be analyzed. Focus on the study was mostly the actual prototype rather than any smart algorithm.

*Special properties:*

* Physical prototype
* Transparent interaction
* Object detection

#### Goal models [34]:

This concept does not directly involve itself with reminders, but rather with linking certain activities to achieving certain goals. These activities may have complex relations with one another and may promote or demote a goal. As such, this can be similarly applied to activities aiming to achieve a certain goal where the promotions and demotions are linked to the user values.

Special properties:

* Linking activities to goals
* Not related to reminders

#### HeadacheCoach [35]:

While not directly a reminder system, HeadacheCoach does propose a possibly usable system. It uses user and environmental context analysis to identify possible triggers for a headache and consequently provides possible solution. A similar approach may be used to identify moments of lower cognitive ability in order to preempt a reminder being necessary at all.

#### MagHive [29]:

This honeycomb shaped magnetic smart surface is attached to the wall and allows devices and other objects to be placed on them. Aside from the useful functionalities such as wireless phone charging, it uses NFC and QI technologies to detect the presence and identity of the objects. As such it is able to remind the user when he or she forgets to take or put back an item.

Special properties:

* Actual product
* Provides a great base for further development

#### MLCARS [30]:

This dissertation discusses a concept which uses machine learning to analyze shopping items and where they were bought (or cleared off the to-do list) to predict similar available items or similar stores. This data is collected among all users and combined with information from companies and stores and ultimately stored in a database which is continuously updated. Combining this with the data of the user’s shopping list as well as their location allows to provide appropriately timed reminders not to forget items from their shopping list. These reminders are not just when near their usual supermarket (like is already possible with location-based reminders) but also when close to any store that is expected to have the desired item.

Special properties:

* Activity clustering
* Prediction of next activity without machine learning

#### Olisto/IFTTT/CAMP/CybreMinder [10], [11], [27], [28]:

These apps and concepts allow setting reminders based on various aspects of user and environment contexts. Once the current situation satisfies all conditions in all contexts, the user is automatically notified. Information is retrieved from the user’s (IoT) devices and (online) services. No form of pattern recognition or prediction is done, however.

Special properties:

* Existing (possibly discontinued) apps

#### PAIR [3]:

This is a relatively older paper which describes one of the first, more advance planners. It takes into consideration several rules as prescribed by the user or caregiver and lays them alongside the activities of the user to provide appropriate reminders. However, no dynamic analysis is done, only design time rules are analyzed.

#### Smart reminder system [31]:

This concept creates a smart reminder system through three major components: activity recognition, location recognition and prediction. The activity recognition is done through the use of analysis of the hand movements over time and applying machine learning algorithms and fuzzy logic to map this to activities. Location recognition is done through image recognition by camera and neural networks. These two are then combined to analyze coupled activities, two activities that are strongly related. Alongside, predictions are made regarding pending and forgotten activities. As such reminders can be produced when likely to be forgotten activities should occur.

Special properties:

* Specific setup

#### Attelia [2]:

Attelia is a middleware concept which intercepts any notifications. It analyses breakpoints in the user’s mobile interactions and adaptively delivers the notification to minimize interruptions and the user’s attentional overload. As such, it lowers the user’s frustration caused by receiving too many notifications.

Special properties:

* Focuses on mobile screen use to analyze activity

#### Decision maker [32]:

This concept intercepts notifications from all sources and processes them in a “decision maker” prior to actually arriving at the user. Instead, it processes information from sensors and IoT devices within user and environment contexts to decide upon the target device, type of notification and time of notification. This is done using a machine learning approach. Rather than analyzing the actual patterns in decisions on whether to and how to notify, the paper continues by focusing mostly on the speed and accuracy of various machine learning algorithms.

Special properties:

* Machine learning
* Habit analysis

#### Fuzzy linguistics [33]:

This concept uses fuzzy logic and linguistic variables to analyze the urgency of the reminder and the level of annoyance created by the interruption of the current activity. Resulting from this is a reminder level which determines whether or not the reminder is delayed and/or how the reminder is presented. The urgencies and other levels are all given at design time, however, and are averaged over all users tested prior.

#### Long term evaluation of smart homes [36]:

Another one not related to reminders per se. This dissertation reviews the users values over long time use of smart home appliances. Their conclusions span generally across all types of smart home appliances. In order for the appliances to provide usefulness it is important that the values of accessibility and trust are upheld. Any appliance which does promote accessibility immediately diminishes any usefulness for the user. Trust generally boils down to the reliability of the provided functionality. If the product still has function impairing bugs, users are likely not to use the product. Even if the producer manages to fix the flaws, the lost trust takes vast time to recover. Another drawn conclusion is that whatever solution implemented, users are initially curious and excited and are willing to try most ideas, but ultimately go back to their routine behavior. As such, the smart appliance should blend into this rather than interrupting it.

#### TEREDA [37]:

Another concept not directly related to reminders. It works by gathering simple data from many sensors around the house and feeding that into the middleware. From this, distributions for the start time and duration are analyzed and used to help recognize activities and cluster them by starting time. For example, there might be 4 clusters of starting times in which the user may generally start to watch TV (with corresponding durations). Each of these clusters may have different subsequent activities, each with different likelihoods. As such, this temporal analysis may be used to predict the likely following activity.

Special properties:

* Activity clustering
* Prediction of next activity

#### What should I do/Action Hierarchies [38], [39]:

These two papers, while again not a directly related to reminders, do portray several underlaying concepts. The first paper presents a framework which represents hierarchical relationships among actions and how values are related to actions. This is formalized in the second paper. Secondly, this framework shows how the relationships tie in with promotion and demotion of values. Lastly, a method is shown on how to infer norms from values rather than vice versa. However, this remains a very theoretical paper.

Special properties:

* Values → Norms
* Actions → Values
* Not directly related to reminders
* Action hierarchy

## Dataset entry

Every entry in the dataset simply describes the time of the event, which activity it corresponds to, and whether the event is the start or end of said activity. As such, we need two entries to complete an entry of a single activity.

The format of the dataset is that of XES (Extendable Event Stream) which is an implementation of the XML format. A typical entry for both events of an activity looks like this:



Do note, however, that due to there being separate entries for the start and completion of an activity, it is entirely possible that a second activity may be commenced before the prior one is completed.

## Unique activities in dataset

|  |
| --- |
| bathe |
| cleaning |
| dress |
| drink |
| eatingdrinking |
| entertainguests |
| groom |
| mealpreperation |
| medication |
| outdoors |
| personalhygiene |
| phone |
| read |
| relax |
| sleep |
| snack |
| toilet |
| watchtv |
| work |

1. In machine learning (and other forms of statistical classification) there are two main approaches: generative and discriminative. Given a target Y and an observation X, the generative model is a statistical model of the joint probability distribution. Whereas the discriminative model looks at conditional probability of Y given X=x. [↑](#footnote-ref-1)